

Qualifications Profile

Kristin Kucsma, M.A.

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Education

ABD in Economics, Rutgers University, New Brunswick, NJ
M.A. in Economics, Rutgers University, New Brunswick, NJ (1993)
B.A. in Economics / English Minor, Seton Hall University, South Orange, NJ, *summa cum laude* (1991)

Fields of Specialization

Applied Microeconomic Theory, American Economic History, Monetary History of the United States, Macroeconomic Theory and Business Cycles, Banking Structure and Regulation

Honors and Awards

"5.0" Teaching Commendation Award, Stillman School of Business, Seton Hall University, 2003-04.
Teaching Commendation Award, Stillman School of Business, Seton Hall University, 2002-2003, 2001-2002.
Recognition Award, Educational Opportunity Program, Seton Hall University, 2003
Professor of the Year Award, Alpha Kappa Psi, Seton Hall University, 2002-2003, 2001-2002.
President's Award for Student Services, Seton Hall University, 2001
The Faculty Pirate Pride Award, Seton Hall University, 2000-2001
Feature of Faculty Profile, Seton Hall University Magazine, 2001

Positions Held

Economist, Tinari Economics Group, January 2008 - present

Primary responsibilities: analyze data, prepare reports, and provide expert testimony; manage a group of analysts and research assistants and collaborate on the firm's more complex cases; perform independent and co-authored research, present at national and regional conferences, and serve as an active participant in the field of forensic economics.

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President, Bull and Bear Consulting, September 2006 - December 2007

Review portfolios of equities, fixed-income securities and mutual funds for clients; manage financial assets for several high-end clients; advise clients and refer them to specialists regarding long-term care, supplemental health insurance and a variety of trusts including qualified personal residential and generation skipping trusts.

Lecturer, Department of Economics, Drew University, September 2004 - August 2006

Courses Taught: Money, Banking and the Macroeconomy; Principles of Microeconomics; Principles of Macroeconomics; Intermediate Macroeconomic Analysis; and Mergers and Manias: The Business of Banking

Faculty Associate, Department of Economics, Seton Hall University, Sept. 1999 - July 2004

Graduate Courses Taught: The National Economy (MBA Level Macro); HUB 1 (Blend of Economics and Corporate Finance); **Undergraduate Courses Taught:** Principles of Microeconomics; Principles of Macroeconomics; Money and Banking; Intermediate Microeconomic Theory; Government and Business; Labor Economics; Small Scale Technology; and Economics in Our Nation's Capital.

Program Coordinator for Economic History Sessions, Eastern Economic Association, 2005 - 07.

Faculty Advisor to Omicron Delta Epsilon, the International Honor Society in Economics, Drew University and Seton Hall University, September 1999 - August 2006

Faculty Advisor for the Fed Challenge, Seton Hall University and the Federal Reserve Bank of New York, 2002-2004

Co-chair and Project Coordinator for University Retention Committee, Seton Hall University, December 2000 - July 2004

Adjunct Lecturer, Department of Economics, Seton Hall University, 1998 - 1999

Adjunct Lecturer, Department of Economics, Drew University, 1997 - 1999

Instructor, Department of Economics, Saint Peter's College, on-campus as well as at corporate satellite centers, 1995 - 1998

Instructor, Department of Economics, Rutgers University, New Brunswick NJ, 1992 - 1995

Teaching Assistant, Department of Economics, Rutgers University, New Brunswick NJ, 1991 - 1992

Professional Activities

Member, Eastern Economic Association, 1997 - present

Member, American Monetary Institute, 2006 - present

Member, Conference Organizing Committee, Eastern Economic Association, 2006

Co-Developer of Revised Business Writing Course, Stillman School of Business, Seton Hall University, 2003 - 04.

Kristin K. Kucsma, M.A.

Member, CDI-7: Writing Intensive Workshop for Business, Seton Hall University, 2003 – 04.

Designer of Various Question/Answer Duos for Sophomore Assessment, Stillman School of Business, Seton Hall University, 2001 – 2004

Topics included the “Congested Parks Dilemma”, the impact on the US economy of tobacco litigation, issues of market structure with respect to TIVO, the blackout of August 2003 that affected the northeast United States and the Martha Stewart litigation

Guest Speaker, National Council of Negro Women, Seton Hall University, February 2004

Publications

“State's Housing Rules Ignore Needs of Immigrants,” co-authored with Frank D. Tinari, *Daily Record*, Morris County, NJ, August 30, 2009. (Note: article title is what is available electronically; newsprint copy is titled: “COAH Rules Hurt Immigrants.”)

White paper: Is Affordable Housing the Remedy to Perceived Discrimination Against Immigrants?, co-authored with Frank D. Tinari, prepared for the Community Forum on Immigration and Education Issues, convened by the New Jersey State Advisory Committee to the United States Commission on Civil Rights, May 2009.

“COAH Research is Full of Short-comings,” co-authored with Frank D. Tinari, *Newark Star-Ledger*, April 1, 2009.

“Assessing Economic Damages in Personal Injury and Wrongful Death Litigation: The State of New Jersey,” co-authored with Frank D. Tinari, forthcoming, *Journal of Forensic Economics*.

“Companionship, Advice, and Counsel Services,” co-author, Section 640 of Chapter 6, The Value of Household Services, of *Determining Economic Damages*, by Gerald D. Martin, Ph.D., Costa Mesa, Ca: James Publishing, Inc., July 2008, pp. 6-7 - 6-11.

Wrote entries for *barter, cost of information, demand, the discount rate, the functions of money, price floors and ceilings and profit maximization* for forthcoming Encyclopedia of Capitalism, Dr. Syed B. Hussain, editor, Golson Books, Ltd.

Papers Presented

“The Crisis in Economics Education and Its Impact on Political Participation and Economic Growth”, The American Monetary Institute Monetary Reform Conference, Chicago IL, September 2006

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“A Picture Comes into Focus: A Reexamination of the Crisis of 1877-78”, Eastern Economic Association Conference, Philadelphia PA, February 2006

“The Opportunity Cost of Undervaluing Core Concepts in Macroeconomics Courses”, Eastern Economic Association Conference, Philadelphia PA, February 2006

“A Framework for Teaching Money and Banking in a Liberal Arts Setting”, as part of a panel discussion with Mary Lesser and Steven Cechetti, Eastern Economic Association Conference, New York NY, February 2005

“Portrait of a Panic: The Crisis of 1877”, Eastern Economic Association Conference, Washington DC, February 2004

“Betrayed by the FDIC? A Preliminary Examination of the D’Oench, Duhme Doctrine and Its Impact on the Potential Efficiency of Banks in the United States”, Eastern Economic Association Conference, New York NY, February 2003

“Celebrating Economics as a Social Science”, 14th Annual Conference on Teaching Economics: Instruction and Classroom Based Research at Robert Morris University, Moon Township PA, February 2003

“Deciphering the Mystery of Medieval Debasement”, Eastern Economic Association Conference, New York NY, February 2001

Comments, Notes and Reviews

Review for publisher of Laurence Ball’s *Money and Banking* textbook, 2003 - 2004

Referee, “A Test of the Purchasing Power Parity Concept Including the Law of One Price and Its Applicability in International Business”, *Journal of Applied Management*, South Orange, NJ 1999

Other Conference Activities

Session Organizer for Undergraduate Panel: “Tax Reform in the US: Is A Consumption Tax the Answer?” Eastern Economic Association Conference, Philadelphia PA, February 2006

Discussant for two panels: “Topics in Economic History” and “Teaching and Learning Economics: Achieving Desired Outcomes”, Eastern Economic Association Conference, Philadelphia, February 2006

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Discussant for two panels: "Personal Behavior: Time, Money, Risk and Trust" and "Lessons From the Past: Money, Trade and Wages", Eastern Economic Association Conference, New York NY, February 2001

Discussant for panel on "Political and Economic Transformations", Northeastern Political Science Association and International Studies Association Conference, Philadelphia PA, November 1999

Research Papers

"A Picture Comes Into Focus: A Reexamination of the Crisis of 1877-78", Work in Progress

"The Opportunity Cost of Undervaluing Core Concepts in Undergraduate Macroeconomics Courses", February 2006

"Regulation of the US Banking Industry in the Aftermath of the Great Depression", Work in Progress, 2004

"Increasing the Marginal Utility Derived From An Economics Course Through Experiential Education", Work in Progress, 2004

"Betrayed by the FDIC? A Preliminary Examination of the D'Oench, Duhme Doctrine and Its Impact on the Potential Efficiency of Banks in the United States", 2001

Speaking Engagements

"Deposition of an Economist from the Witness' Viewpoint", Taking and Defending Effective Depositions in New York, continuing education seminar, New York, NY, March 12, 2009.

"The Role of the Economist in Assessing Damages for Defendants," with co-presenter Frank D. Tinari, Ph.D., GEICO, Huntington, NY, July 31, 2008.

"Economic and Statistical Issues in Assessing Damages," with co-presenter Frank D. Tinari, Ph.D., LUM, DRASCO & POSITAN, Roseland, NJ, June 2, 2008.

"Economic Damages: Overlooked Elements in Personal Injury and Wrongful Death Cases", ATLA-NJ Women Attorney's Dinner Meeting, Mountainside, NJ, April 9, 2008.

Kristin K. Kucsma, M.A.

Trials and Arbitrations

James Robert Zullo vs. Pramond K. Sharma, M.D., Docket # MID-L-6084-05, Superior Court of New Jersey, Bergen County, NJ, September 24, 2009.

Jie Li v. Triboro Coach, et al., Supreme Court, 11th Judicial District, Queens County, New York, July 27, 2009.

Patrick Bland v. Donald Winant, et als., Docket #: BER-L-8617-03, Superior Court of New Jersey, Bergen County, NJ, February 2, 2009.

Parisi v. Marriott International, et al., Supreme Court, New York, NY, November 3, 2008.

Moore v. Penney, Docket #: FM-20-01182-07F, Early Settlement Panel, Union County Courthouse, Elizabeth NJ, June 16 and 17, 2008.

John P. Gaffney v. Citigroup Global Markets, Inc., FINRA Arbitration # O6-03789, April 23, June 10 and June 11, 2008.

Depositions

Paul K. Caullett v. Park America of New Jersey, Inc., et als., Docket # MID-L-2276-07, personal injury proceeding, Livingston, New Jersey, opinion regarding loss figures contained in plaintiff's expert's report, testimony taken in deposition, October 13, 2009.

SAI Food Sensations v. TCBY Systems, LLC, Case No.: 13 114 01726 06, business loss proceeding, New York, New York, opinion as to lost profits, testimony taken in deposition, September 4, 2009.

John Bailey, Anthony Consolo and Joseph Ricciardi v. University of Medicine and Dentistry of New Jersey and Carmelo V. Huertas, Docket No. ESX-L-9570-06, employment law proceeding, Livingston, New Jersey, opinion as to the loss of earnings, testimony taken in deposition, September 2, 2009.

Liberty Mutual Ins. Co., et al. v. Viking Industrial Security, Inc., et al., Docket No.: SOM-L-525-07 and Viking Industrial Security, Inc., et al. v. Liberty Mutual Ins. Co., et al., Docket No.: SOM-L, business loss proceeding, Newark, New Jersey, opinion as to lost profits, testimony taken in deposition, July 8, 2009.

Kristin K. Kucsma, M.A.

Oster v. Robert Wood Johnson University Hospital, et al., Docket # MID-L-4097-07, medical malpractice proceeding, Livingston, New Jersey, opinion as to the loss of income, educational expenses and services, testimony taken in deposition, May 18, 2009.

Ioannes Spiliotopoulos and Patricia Spiliotopoulos v. Harold G. Siemtsma, Jr., Docket # BER-L-6206-06, personal injury proceeding, Livingston, New Jersey, opinion as to the loss of earnings and services, testimony taken in deposition, January 5, 2009.

Walsh v. Chubb & Son, Docket # UNN-L-3945-06, employment law proceeding, Scotch Plains, New Jersey, opinion as to the loss of earnings, testimony taken in deposition, November 26, 2008.

James Robert Zullo vs. Pramod K. Sharma, M.D., Docket # MID-L-6084-05, medical malpractice proceeding, Livingston, New Jersey, opinion as to the loss of services, testimony taken in deposition, September 10, 2008.